elastic
by Emerald

Acumatica
The Cloud ERP

Product Information
Catalogs / Mapping
Products / Tags
Pricing
Product Features

←

Product Information
Catalogs / Mapping
Products / Product Tags
Prices
Features

Customer Account Information
Customers / Tags
Locations
Representatives / Mapping

←

Customer Account Information
Customers
Customer Locations
Representatives / Mapping

Technology / Mapping ← **Technology / Mapping**

Inventory ← **Inventory**
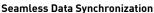
Sales Orders → **Sales Orders**

A New Level of B2B eCommerce Visibility and Functionality with Elastic Suite and Acumatica ERP

Emerald's Elastic Suite is a holistic B2B eCommerce solution that offers advanced management tools for all B2B needs, including sales, inventory, and distribution. Elastic allows brands to sell directly to their buyers using print-free digital product catalogs and merchandising technology.

Acumatica Cloud ERP is a fully customizable Best-in-Class management software with systems and integrations that streamlines and automates manual error-prone tasks, and captures data in intuitive real-time dashboards. Acumatica Distribution Edition helps businesses seamlessly manage accounting processes, streamline warehouse order processing, and boost operational efficiency.

The Elastic and Acumatica integration forms a technology stack that brings together data on customers, inventory, products, financials, and more - completely eliminating data silos. **The Acumatica connector is flexible and can be adapted to specific business needs.**

Integration Benefits

Seamless Data Synchronization
Open API connection allows for seamless data flow between Acumatica and Elastic. Data on orders, customers, pricing, inventory, and financial performance is shared, maintaining a single source of truth for your team and your customers. Data synchronization can be completed in batches, scheduled periodically, or automated at all times. Fields that don't already exist in Acumatica can be easily custom-built.

Automated Customer Pricing and Discounting
In Acumatica, customers are assigned to a Customer Price Class to define a custom discount percentage. This discount amount is synced with Elastic to automatically change the unit price of order items as per the customer's discount percentage. Sales discounts applied at the document level will pass through and override the original discount amount.

Error Detection for Order Processing
New orders passing through Elastic will automatically create a sales order in Acumatica. If any errors are returned by Acumatica during the process, Elastic will log the error and send it back for review. If the error occurred due to missing or incorrect information in Acumatica, users can simply resend the order from Elastic. If an error occurred in the Elastic order, users can re-enter the information directly in Elastic.

Drill-Down Stock and Product Management
Elastic's item information, including Brand, Style, and Color are stored as Stock Item Attributes in Acumatica to help maintain accurate stock of an array of product varieties. A new screen in Acumatica allows for one-click addition of attributes onto stock items. These custom attributes are also useful to maintain basic information about permission groups for catalogs and stock items.
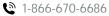
About The Answer Co

The Answer Company is a leading supplier of business management software and technology consulting services. Since 1994, it has been helping businesses answer the difficult questions with regards to investments in technology and information systems. Working from offices across Canada, they serve national & international clients with a wide range of ERP solutions and numerous complimentary solutions that are powerful & flexible, and backed by industry expertise. The Answer Company's goal is to make businesses more successful at what they do and gain confidence to make profitable moves in their respective industries.

For more info, visit: www.theanswerco.com/
To speak to one of our experts, contact:
✉ sales@theanswerco.com
📞 1-866-670-6686

Head Office:
502-233 Nelson's Crescent, New Westminster, BC V3L 0E4
Offices also in Calgary, Winnipeg, Edmonton, Toronto and Portland, OR.

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